

# CAMPAIN PORTFOLIO

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# Creating opportunities

**Two out of three marketeers see generating traffic and leads as their biggest challenge"**

Pleasant to meet you , we are Sendt. A creative online marketing agency that is specialized in generating qualitative traffic & qualified leads.

The generation of prospects forms the basis of our services. Structurally providing companies with potential customers is our promise.

Every day, full of enthusiasm and vibrant energy, we work hard to fulfil this promise.



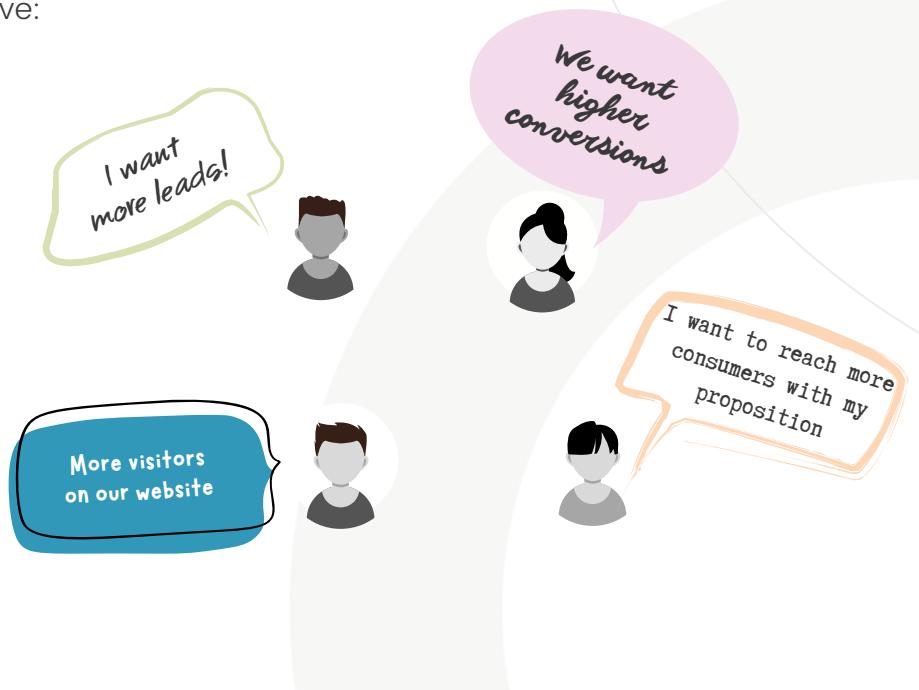
## TOPICS THAT YOU'LL READ ABOUT

We create smart and innovative traffic and lead campaigns that pique the interest of consumers in your product or service. As well as make them take the necessary action. In this portfolio you will find examples of campaign creatives for a few key sectors in which we are active:

- Utilities
- Solar energy
- Automotive
- Home improvement
- Health & Beauty

### We are active in 10+ countries:

- Advertisements
- Landingspages
- Prelanders



# UTILITIES

## Goal

Since day one, Sendt is operating as a lead provider for the utilities market. We have developed numerous of successful campaigns for consumers that want to switch from utilities supplier. These campaigns are always focused on the current market situation.

We deliver leads of consumers who are looking for an alternative or cheaper utilities supplier. These leads can be followed-up by our clients. Sendt is has established themself to be the leading utilities lead supplier in the Netherlands.

## Data \*

- Average 16.500.000 views per month
- Average 280.000 campaign visitors per month
- Average 25.000 leads per month

A snapshot of clients where we run campaigns for:



\* The results below are our average numbers realized over a 12-month period (August 1, 2021 to August 1, 2022). The figures have been rounded.

# SOLAR ENERGY

## Goal

With our dedicated solar panel campaigns, our clients share their own brandstory and their buy or rental proposition.

Due to specific filter questions, we have been providing the solar panel industry with thousands of quality leads per week for several years now. Our clients follow up the leads by phone where they act on the responses given.

## Data \*

- Average 14.100.000 views per month
- Average 210.000 campaign visitors per month
- Average 12.000 leads per month

A snapshot of clients where we run campaigns for:

\* The results below are our average numbers realized over a 12-month period (August 1, 2021 to August 1, 2022). The figures have been rounded.

# AUTOMOTIVE

## Goal

Want to sell more cars? Sendl's automotive campaigns trigger consumers to submit their personal data in order to receive more information about their desired car. Based on the completed data the dealer will contact them for the requested follow-up: a test drive or a private lease quote.

## Data \*

- Average 4.000.000 views per month
- Average 52.000 campaign visitors per month
- Average 1600 leads per month

A snapshot of clients where we run campaigns for:



\* The results below are our average numbers realized over a 12-month period (August 1, 2021 to August 1, 2022). The figures have been rounded.

# HOME IMPROVEMENT

## Goal

If you want to reach consumers that are interested in insulation, a security system, stair renovation or a new kitchen, Sendt is the expert that you are looking for. We are active in all above mentioned markets and run matching lead campaigns for each target group. With our client's input we are able to ask the right filter questions in order to generate qualitative leads. The follow-up is done by the dealer or headquarters call center.

## Data \*

- Average 6.350.000 views per month
- Average 117.000 campaign visitors per month
- Average 7.800 leads per month

A snapshot of clients where we run campaigns for:



Upstairs<sup>®</sup>



intereno  
Een nieuwe kijk op je oude keuken



Feenstra

\* The results below are our average numbers realized over a 12-month period (August 1, 2021 to August 1, 2022). The figures have been rounded.

# HEALTH & BEAUTY

## Goal

This is a sector in which Sendt has a great deal of national and international experience. E.g. The personal hearing test, quitting smoking or volunteering for medical research. Our campaigns score above average in this sector.

## Data \*

- Average 3.490.000 views per month
- Average 33.500 campaign visitors per month
- Average 18.950 leads per month

A snapshot of clients where we run campaigns for:

**amplifon**

**Lapperre!**

**ICON**

**STICHTING  
STOP BEWUST  
INFORMATIE EN ADVIES**

amplifon Try this revolutionary, invisible hearing device for FREE!

We are looking for people over 50 to try this revolutionary invisible hearing aid for free! Find out if you qualify for a no obligation trial by answering 4 short questions.

25%

Do you use a hearing aid now?

YES NO

Hooradvies Specialist Gesponsord

Gratis uitgebreide hooritest! Beantwoord hier 4 korte vragen en bekijk of u in aanmerking komt.

The most discreet hearing aid

AudioNova - Quasi Invisibili Gesponsord

It's not easy to raise your voice. For those who have trouble hearing, the AudioNova hearing aid is a discreet solution that can be used at home to test it. It's free and easy!

Deelname is gratis en vrijblijvend Resultaat meten na de hooritest Meer dan 70 jaar ervaring Enkel op afspraak

Deelnemers gezocht!

sendt go2cloud.org Deelnemers gezocht voor een gratis...

Meer informatie

Vind ik leuk Opmerking plaatsen Delen

Ben jij klaar om te stoppen met roken?

Doe de test en ontdek meer over succesvolle stopmogelijkheden. Neem 1 à 2 minuten de tijd om 7 vragen te beantwoorden en je weet het meteen!

Start

Door deel te...

ICON

Bedankt Ilse en 33.898 anderen. Dankzij jullie is er een nieuwe medicijn tegen kanker.

een medicijn. Van een simpele pijnstiller tot een geneesmiddel dat het haalt. Wij helpen bij de ontwikkeling van deze medicijnen en een...

het leven van patiënten beter. Hiervoor is veel onderzoek nodig. Dat 5 jaar. In Nederland alleen al heeft ICON zo'n 1000 medewerkers, zoals: eekkundigen en laboranten. Daarnaast zijn ook deelnemers onmisbaar voor een betere medicijnen. [Meer je vrijblijvend aan als deelnemer.](#) Je zit overzicht met onderzoeken en meld je vrijblijvend aan voor een...

een ontvang tot € 3.072,- bruto vergoeding

an doen voor een ander we medicijnen studeren terwijl je geld verdient dat je een vergoeding krijgt. Je bent tot niets verplicht.

Designed to hear Gesponsord

Amplifon is looking in British Columbia for people to try this revolutionary invisible hearing aid for free!

Check your eligibility!

amplifon.information-abou... Check your eligibility More than 70 locati...

Nu aanvragen

Facebook icon Betty Cansdale en... 2 keer gedeeld

Vind ik leuk Opmerking plaatsen Delen

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# LET'S CREATE OPPORTUNITIES

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