

CAMPAIGN PORTFOLIO

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Creating opportunities

Two out of three marketers see generating traffic and leads as their biggest challenge"

Pleasant to meet you , we are Sendt. A creative online marketing agency that is specialized in generating qualitative traffic & qualified leads.

The generation of prospects forms the basis of our services. Structurally providing companies with potential customers is our promise.

Every day, full of enthusiasm and vibrant energy, we work hard to fulfil this promise.



TOPICS THAT YOU'LL READ ABOUT

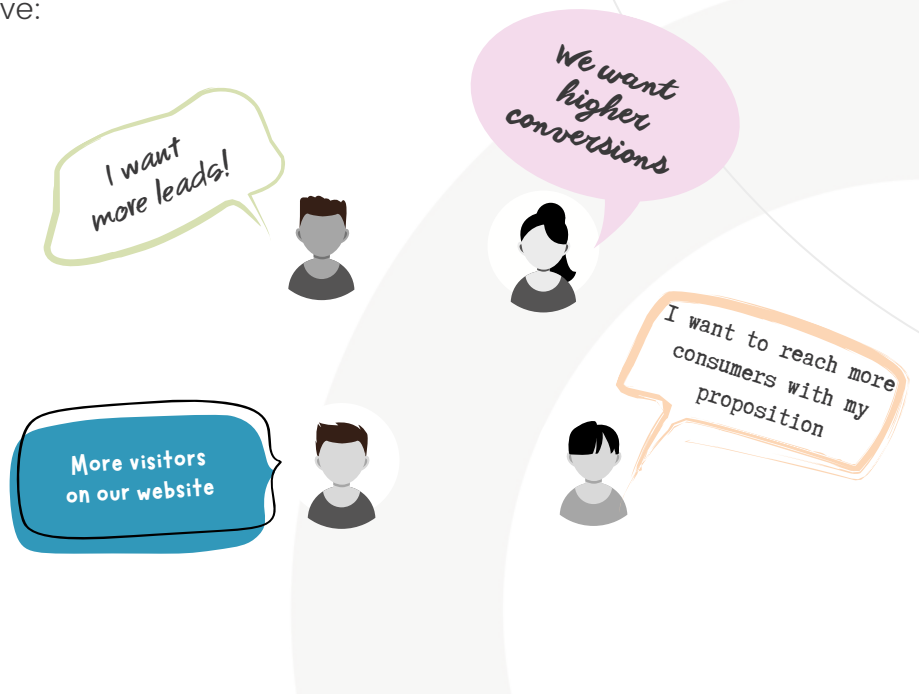
We create smart and innovative traffic and lead campaigns that pique the interest of consumers in your product or service. As well as make them take the necessary action. In this portfolio you will find examples of campaign creatives for a few key sectors in which we are active:

- Utilities
- Solar energy
- Automotive
- Home improvement
- Health & Beauty



We are active in 10+ countries:

- Advertisements
- Landingspages
- Prelanders



UTILITIES

Goal

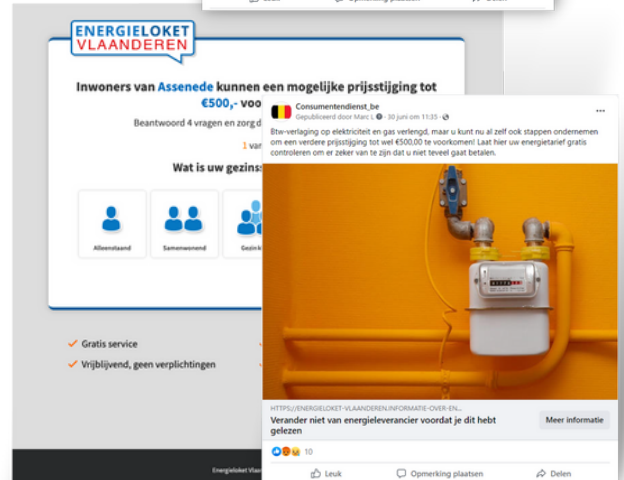
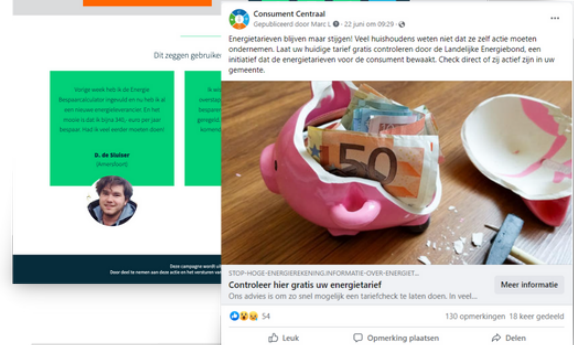
Since day one, Sendt is operating as a lead provider for the utilities market. We have developed numerous of successful campaigns for consumers that want to switch from utilities supplier. These campaigns are always focused on the current market situation.

We deliver leads of consumers who are looking for an alternative or cheaper utilities supplier. These leads can be followed-up by our clients. Sendt is has established themselves to be the leading utilities lead supplier in the Netherlands.

Data *

- Average 16.500.000 views per month
- Average 280.000 campaign visitors per month
- Average 25.000 leads per month

A snapshot of clients where we run campaigns for:



* The results below are our average numbers realized over a 12-month period (August 1, 2021 to August 1, 2022). The figures have been rounded.

SOLAR ENERGY

Goal

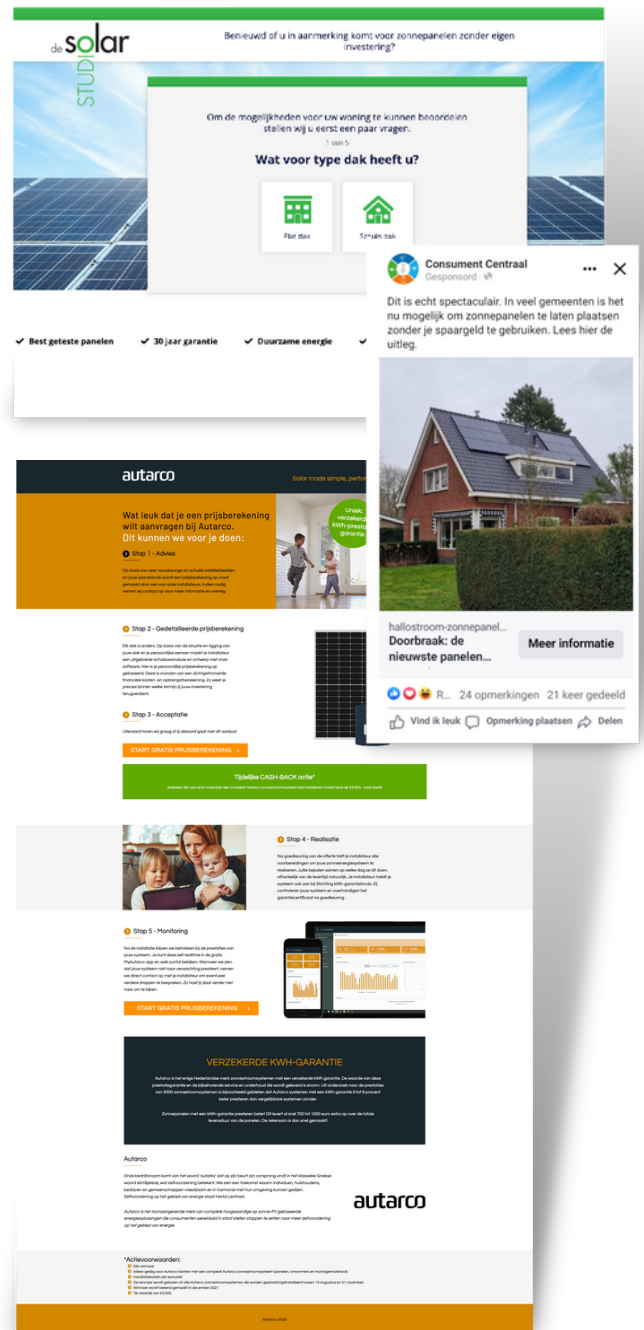
With our dedicated solar panel campaigns, our clients share their own brandstory and their buy or rental proposition.

Due to specific filter questions, we have been providing the solar panel industry with thousands of quality leads per week for several years now. Our clients follow up the leads by phone where they act on the responses given.

Data *

- Average 14.100.000 views per month
- Average 210.000 campaign visitors per month
- Average 12.000 leads per month

A snapshot of clients where we run campaigns for:



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AUTOMOTIVE

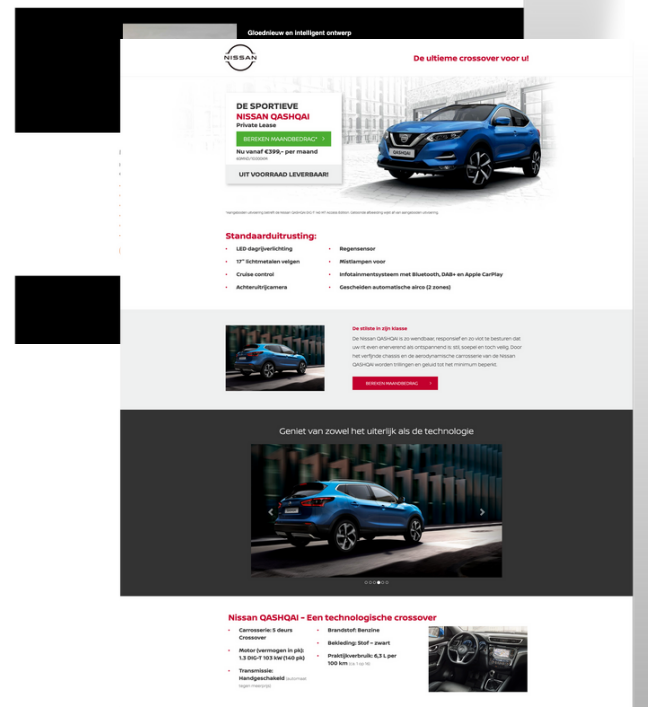
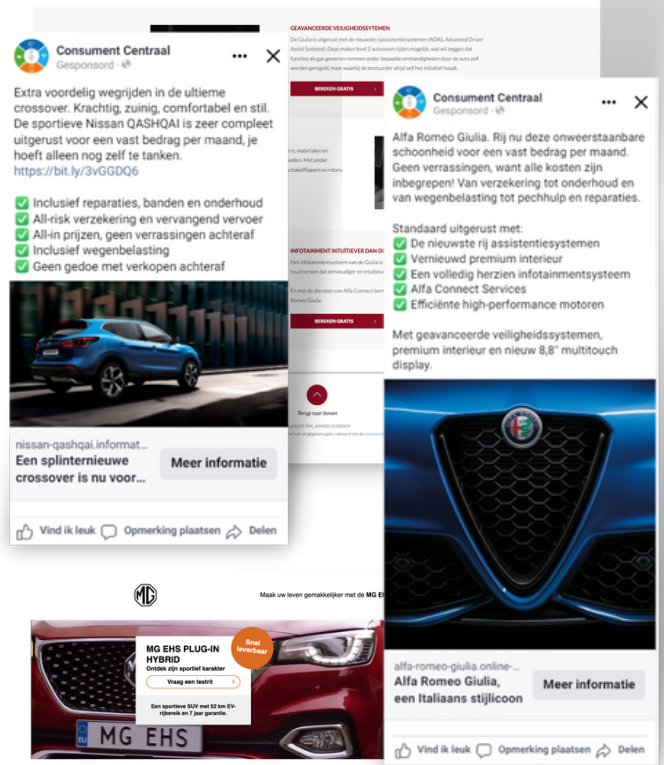
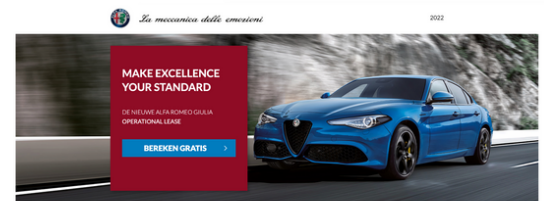
Goal

Want to sell more cars? Sendt's automotive campaigns trigger consumers to submit their personal data in order to receive more information about their desired car. Based on the completed data the dealer will contact them for the requested follow-up: a test drive or a private lease quote.

Data *

- Average 4.000.000 views per month
- Average 52.000 campaign visitors per month
- Average 1600 leads per month

A snapshot of clients where we run campaigns for:



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HOME IMPROVEMENT

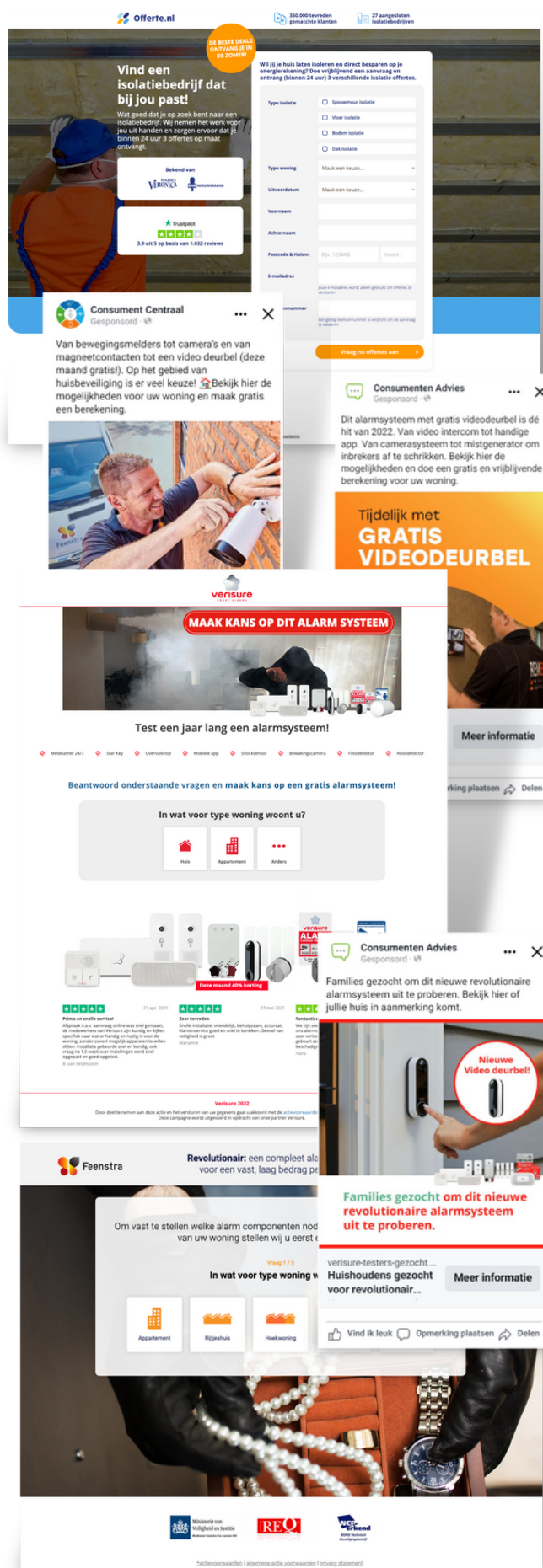
Goal

If you want to reach consumers that are interested in insulation, a security system, stair renovation or a new kitchen, Sendt is the expert that you are looking for. We are active in all above mentioned markets and run matching lead campaigns for each target group. With our client's input we are able to ask the right filter questions in order to generate qualitative leads. The follow-up is done by the dealer or headquarters call center.

Data *

- Average 6.350.000 views per month
- Average 117.000 campaign visitors per month
- Average 7.800 leads per month

A snapshot of clients where we run campaigns for:



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HEALTH & BEAUTY

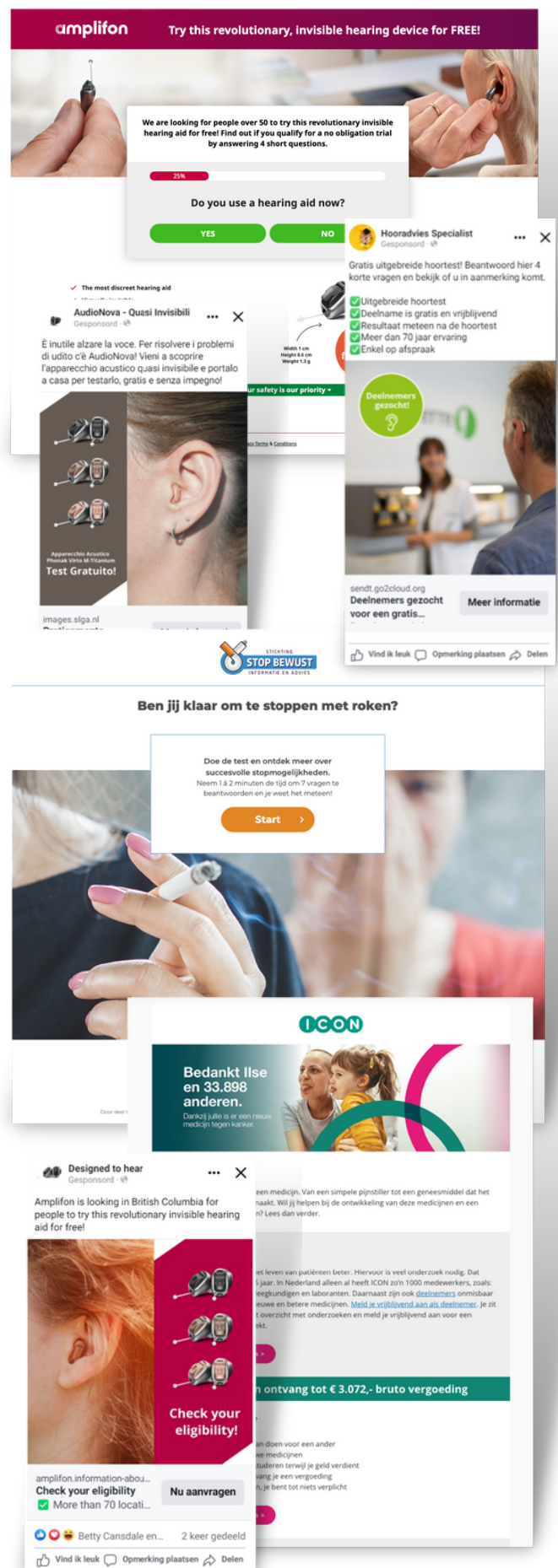
Goal

This is a sector in which Sendt has a great deal of national and international experience. E.g. The personal hearing test, quitting smoking or volunteering for medical research. Our campaigns score above average in this sector.

Data *

- Average 3.490.000 views per month
- Average 33.500 campaign visitors per month
- Average 18.950 leads per month

A snapshot of clients where we run campaigns for:



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LET'S CREATE OPPORTUNITIES

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