

Portrait photos

Example:



Background

Background 1 color, no black or other dark color. Like white or another light color.
But preferably 1 of the pastel colors below if possible ->



C0 M21 Y31 K0

#fcd6b5



C33 M1 Y13 K0

#b6ddee2

Clothing

The pastel colors above will be the background color of the portrait photo.

Therefore, there are some clothing requirements:

No large logos and/or busy prints on

No black clothing!

Colors of clothing that go well with the pastel photo colors: blue, beige, purple, yellow, brown etc.

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The photo

- It must be a portrait photo
- Look into the camera
- Have a relaxed posture
- Smile into the camera
- Take different spontaneous poses, play with the camera
- From the hip to the top of the frame! Preferably some more so that a proper composition can be cut by the editor.

The main point is that people see in the photo a relaxed, happy person working in a corporate culture where everyone is professional and feels at home!