



IT Check for client assignments:

Phone check (GSM)

We use technology to check the status of each mobile phone number and fixed numbers. By performing a search on the Home Location Register, the search service determines whether the number is valid, whether it is currently active on a mobile network, and if so, which network.

Name Check

A check is made to ensure that no inappropriate or strange language is used.

Postal code house number check

If this does not match, an error message is displayed

Email check

We use a self-service email verification tool to check if the email address exists and is being used.

SendtPortal - Hashcode

All our registrations are enriched with a unique hash code. This hash code allows the customer to view the sign-up and campaign information (Opt-in) from the time of completion.

Deduplication

The customer does not get lead duplication within an agreed period (max 90 days).

Exclusivity

All dedicated leads are not delivered to multiple parties.

AVG

Opt In is registered.

Secure server

All data is prepared at agreed times with secure access only.



Security officer manager

Responsible for integration and operation of IT and AVG processes.

Documentation available

IT processes/security, SLA