



## IT Check for client assignments:

### **Phone check (GSM)**

We use technology to check the status of each mobile phone number and fixed numbers. By performing a search on the Home Location Register, the search service determines whether the number is valid, whether it is currently active on a mobile network, and if so, which network.

### **Name Check**

A check is made to ensure that no inappropriate or strange language is used.

### **Postal code house number check**

If this does not match, an error message is displayed

### **Email check**

We use a self-service email verification tool to check if the email address exists and is being used.

### **SendtPortal - Hashcode**

All our registrations are enriched with a unique hash code. This hash code allows the customer to view the sign-up and campaign information (Opt-in) from the time of completion.

### **Deduplication**

The customer does not get lead duplication within an agreed period (max 90 days).

### **Exclusivity**

All dedicated leads are not delivered to multiple parties.

### **AVG**

Opt In is registered.

### **Secure server**

All data is prepared at agreed times with secure access only.

**Security officer manager**

Responsible for integration and operation of IT and AVG processes.

**Documentation available**

IT processes/security, SLA